

International OCD Foundation Institutional Membership Benefits

1. Advertising Your Program on our Website

We have approximately 500,000 unique visitors to our website and over 700,000 total visits each year. People who visit our website rely on us to find OCD treatment programs that meet their needs. Currently, the webpage that lists the OCD Intensive Treatment Programs is one of our most popular pages, providing a vital resource referral to thousands of OCD sufferers and family members each month. We have heard from many of our Institutional Members that our website is the primary source of their referrals.

Here is how a webuser would access information about your program as an Institutional Member:

- When individuals visit our website (www.ocfoundation.org) they will see a button at the top of our homepage that says “Finding Help”
- This button will have a drop down screen that will include “Intensive Treatment Programs”
- When they are directed to this webpage they will find a listing of all of the Intensive Treatment Programs.
- For your program specifically, your contact information and a quick overview of your program will be easily accessible. In addition, hyperlinks are included on this page that will take them to a 15 item description of the program (based on answers in your application) and another hyperlink that will take them directly to your program’s website. They can also directly email your intake coordinator from this page.

2. Informational packets will be mailed to each of our Institutional Members including copies of our informational brochure and the most recent IOCDF newsletter.

3. Participation on a Listserv to facilitate communication between the Institutional Members for the purposes of cross referrals, sharing resources and networking.

4. Discounts When Participating in IOCDF Events

Discounts as exhibitors at the Annual IOCDF Conference

Discounts in advertising in the conference brochure

Discounts in registration for attending a Behavior Therapy Training Institute

If you would like to become an Institutional Member, please send an email to info@ocfoundation.org.